



Newfoundland and Labrador Down Syndrome Society

June 26, 2018

This year is the 20th year for our Bob Robson Classic Golf Tournament in aid of the Newfoundland and Labrador Down Syndrome Society (NLDSS). This year's tournament is taking place on **Friday, August 24th, 2018** at the GlenDenning Golf Course.

We wanted to celebrate this memorable occasion with an event booklet that will include advertising space that weaves in stories documenting the history of the event. The funds raised through advertising will help pay for the booklet and help provide necessary therapeutic services for persons with Down syndrome. There will be at least 150 booklets printed and handed out to each golfer. The dimensions of the booklet will be 5½" x 8½".

We are asking your organization to support us and place an ad, message or even a coupon in the booklet! The size of a full page ad design will be 4½" x 7½", ½ page – 4½" x 3½", ¼ page vertical 2⅛" x 3½" and ¼ page horizontal 4½" x 1⅝". You can supply the design or provide the info and we will create something basic for your approval.

The pricing options are as follows:

- Colour Pages
 - Back cover full page (full bleed) - \$350
 - Inside front cover - \$300
 - Inside back cover - \$300
 - Middle insert full page - \$300
 - Middle insert ½ page - \$150
 - Middle insert ¼ page - \$75
- Black and White Pages
 - Full page - \$100
 - ½ page - \$50
 - ¼ page - \$25

All funds raised go towards our "**SPREADING OUR WINGS**" initiative, which seeks to provide necessary therapy programs that include Speech Therapy, Occupational Therapy, and Music Therapy and Social Skills Group Sessions. Our goal at NLDSS is to ensure we help all persons with Down syndrome across the *whole* province have access to these services, but we *cannot* do it without your help.

Deadline for ad purchases is July 31st so that we have sufficient time for layout and printing. If your company is willing to consider this option, please contact Tonya at the office, 738-3336 or via e-mail officenldss@gmail.com. Invoices will be provided and payments can be made by MC/Visa or cheque payable to NLDSS.

We look forward to hearing from you!

Sincerely,
NLDSS 2018 Golf Committee

P.O. Box 21054, St. John's, NL A1A 5B2

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